

WEST
TENNESSEE
INDUSTRIAL
ASSOCIATION
Work



wtia
2018



What We Offer

WTIA supports, supplements, and prepares the communities we serve to create jobs and economic prosperity for West Tennessee.



Sites & Buildings Assistance - Review site & building data, assist in updating data in TNECD & TVA databases, create/maintain site & building sheets



Assistance in completing RFIs & Workforce Data Requests



Retail Recruitment Assistance



Foreign Trade Zone Support



Data & Research Assistance for Grant Applications

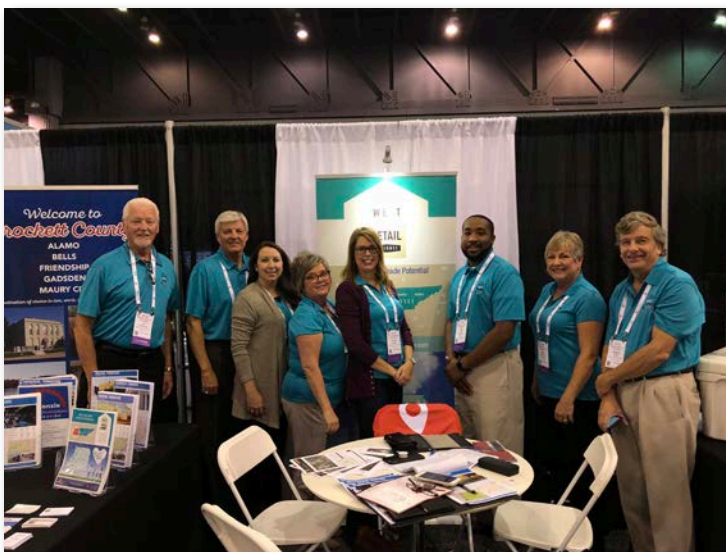


WTIA Facilities available for conferences, meetings, & offices for TNECD & all allies



West Tennessee **Retail** Alliance

The West Tennessee Retail Alliance Team, sponsored by WTIA, recently attended the ICSC Southeast Conference and Deal Making.



“Our participating communities enjoyed a successful attendance in this year’s ICSC Southeast Retail Event held in Atlanta. For many of our attendees, this was their first trip to this large retail conference and exchange. Our communities, with the assistance of WTIA, worked hard to prepare for this event by updating marketing materials, doing analysis of which retailers best meet their needs, and having their best presentation ready. This preparation paid off by them actively seeking out and meeting with the retail site selectors and having some success.”

– Jim Blankenship, WTRA

Facts & Figures



326,367 total population



136,212 total jobs



125,833 total households



\$36,186 median disposable income



100+ visits/assists to WTIA communities



82 buildings & sites reviewed & updated



57 marketing pieces & rfi templates



22 RFI requests & responses



21 data requests & responses



20 meetings hosted by WTIA



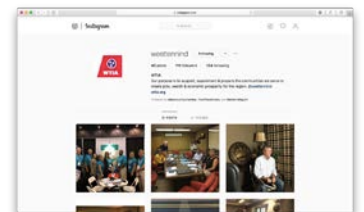
17 grant assistance requests & responses



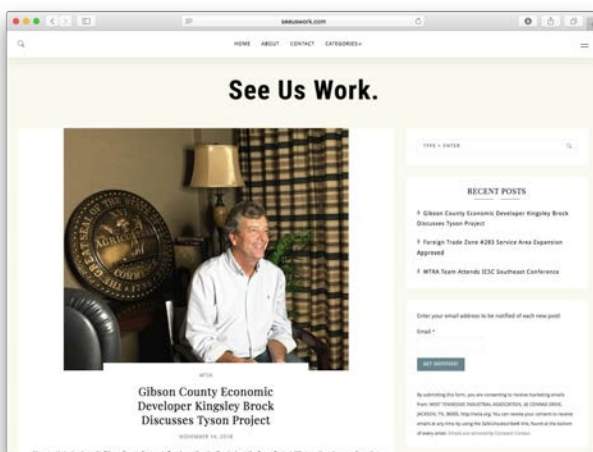
FTZ #283 service area expansion complete

Social Media

As part of our push to be more connected with our members, we have re-branded and relaunched all of our social media platforms. Our activities are now advertised to more individuals and businesses than ever.



SeeUsWork.com



This year, WTIA founded the first ever blog website for the organization. Here, you will find updates regarding the activities and programs of the West Tennessee Industrial Association. Featuring our communities is at the forefront of our mission, and in this modern age, a blog is a great method for doing so. Log on to www.seeuswork.com for more information about what's going on at WTIA.



